

West Hollywood West



R E S I D E N T S A S S O C I A T I O N

March, 2008

Update

**West Hollywood West...
where neighborhood matters!**

**WHWRA
2008/2009 OFFICERS**

President:
Lauren Meister

Executive Vice President:
Dan Siegel

Vice President:
Terry Leftgoff

Secretary:
Patrick Shandrick

Treasurer:
Eric d'Arbeloff

Past President:
Steven Golightly

CONTACT INFO

Lauren Meister, President
Phone: 310.659.3379
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president@WHWRA.org

WE'RE ON THE WEB!

See us at:
<http://www.whwra.org>
Webmaster: Janet Cole
info@WHWRA.org

AD SALES information can be obtained by emailing adsales@WHWRA.org or call Lauren at 310.659.3379

Mark Your Calendars

Wednesday, March 26 - 6:30 PM

MTA Meeting (see p. 2)
Plummer Park/7377 Santa Monica Blvd.
West Hollywood

Thursday, March 27 - 6:00 PM

Public Scoping Meeting (see p. 2)
Cedars Sinai Medical Center
Harvey Morse Conference Center
8700 Gracie Allen Drive, Plaza Level
Los Angeles

Monday, March 31 - 6:30 PM

WHWRA Meet 'N Greet
Dr. Tea's Tea Garden & Herbal Emporium™
8612 Melrose Avenue
West Hollywood

WHWRA Meet 'N Greet

Mayor Pro Tempore Jeff Prang will be our guest on Monday, March 31st at WHWRA's first social event of the season to be held at Dr. Tea's Tea Garden & Herbal Emporium™ at 8612 Melrose Ave.

FYI, Mr. Prang will be installed as Mayor on April 21st (at 6 PM in Plummer Park).

**HAVE YOU PAID YOUR
WHWRA DUES FOR 2008?**

Your dues and additional donations keep this organization going. Without them, we would not be able to maintain a website, provide update flyers, or organize neighborhood events.

Please help us to keep our neighborhood organized and strong. **Please send in your 2008 dues today!** See the Membership Dues form on the back of this flyer for info on where to mail your check.

Got Kids?

The City of West Hollywood will host the 13th Annual Healthy West Hollywood Kids' Fair on **Saturday, April 12, 2008 from 11 AM to 3 PM** at West Hollywood Park located at 647 N. San Vicente Boulevard. Admission is free.

The Kid's Fair will include live entertainment, arts and crafts and a "Public Safety Expo" featuring demonstrations by the West Hollywood Sheriff's Station and the L.A. County Fire Department. More than 30 organizations will be present at this year's fair including the Los Angeles Free Clinic, the L.A. Zoo, the West Hollywood Public Library, the Mom's Club of West Hollywood and the Skirball Cultural Institute.

For more information, please call Corey Roskin at 323.848.6510. For the deaf and hard of hearing, please call 323.848.6496.

About Our March Event Sponsors

Dr. Tea's Tea Garden & Herbal Emporium™, established in 1988, is committed to providing the world's finest quality Asian teas, herbal products, and more. **Tea Garden** is a sanctuary for serenity and healing and an online destination for unique and inspired products.

A Cow Jumped Over The Moon is a completely kosher cheese shop and French cafe located on Rodeo Drive in Beverly Hills.

Thank you both for sponsoring WHWRA's March social event!

N E X T W H W R A M E E T I N G :
Monday, March 31, 2008 — 6:30 PM to 8:00 PM

**Dr. Tea's Tea Garden & Herbal Emporium™
8612 Melrose Avenue (between Huntley and Westbourne)**

Tea and sandwiches provided by Dr. Tea's Tea Garden and A Cow Jumped Over The Moon.

ABOUT OUR ORGANIZATION...

West Hollywood West Residents Association ("WHWRA") is an organization for both homeowners and tenants.

The officers are elected by the membership; block captains and committee members are all volunteers.

The purpose of WHWRA is to protect the integrity and quality of life within West Hollywood West, and, in a nutshell, that's what we do.

We, the officers and active members of WHWRA, work hard to protect our/your neighborhood and in exchange, we ask for your support.

HAVE YOU PAID YOUR WHWRA DUES FOR 2008?

Thank You to Our Quarterly Newsletter Sponsors:

- LUSCEN
- BRIAN MAZURKIEWICZ
- BRISTOL FARMS
- DAN SIEGEL
- JERRY'S DELI
- MELROSE BAR & GRILL
- MICHAEL COLLINS & DANIEL BANCHIK
- PACIFIC DESIGN CENTER
- REGENT PROPERTIES

Thank You to Our March Event Sponsors:

- DR. TEA'S TEA GARDEN
- A COW JUMPED OVER THE MOON

Soho Is A No-No

As you may know, there was a proposal by Soho House London to convert the famous old Morton's site, at the corner of Melrose and Robertson, into a private members' club — Soho House West Hollywood. However, after hearing the concerns voiced by West Hollywood West residents and the WHWRA board, specifically regarding the proposed intensification of the site, the team from Soho House decided to look for an alternative site for their club in the more appropriate locality of Sunset Boulevard.

Soho House has now decided on a much reduced scheme to maintain the use of the Morton's building as a restaurant. They intend to refurbish the building, add outdoor dining on the north side of the restaurant facing Melrose, and, subject to planning approval, reopen in the autumn as the West Hollywood outpost of their much-applauded London restaurant, **Cecconi's**.

Should you wish to view the plans for the new restaurant, the principals of the project, Robin and Nick, will be at the old Morton's site on Tuesday, April 15th and Wednesday, April 16th, between 5:30 PM and 7:00 PM each evening.

The application is due to be reviewed by the West Hollywood Planning Commission on **Thursday, April 17 at 6:30 PM** at West Hollywood Park Auditorium.

WHWRA Block Captains are needed to distribute newsletters and other important bulletins. If you live on the **9000 block of Ashcroft**, please volunteer... Contact Lauren.

Cedars Expanding LA Facility

Cedars-Sinai Medical Center is seeking approval from the City of Los Angeles to add 100 inpatient beds (200,000 square feet) to the Medical Center campus. These additional 100 inpatient beds will be contained in a new building on the northwest corner of Gracie Allen Drive and George Burns Road, the current location of an existing building and surface parking lot.

The new building will contain the additional 200,000 square feet, as well as the 90,000 square feet transferred from the demolition of the existing building on the site, and 187,650 square feet previously approved and vested under Cedars-Sinai's Master Plan. The project will also include an attached 700-space, seven-level parking structure with three levels located underground.

The City of Los Angeles will be preparing an Environmental Impact Report to assess the potential impacts of the proposed project. On **Thursday, March 27 at 6:00 PM**, a scoping meeting will be held in the Harvey Morse Conference Center at the Cedars-Sinai campus to receive public comments regarding the appropriate scope and contents of the Draft Environmental Impact Report.

Who's Driving This Bus?

The MTA will hold a public meeting regarding their Long Range Transportation Plan on **Wednesday, March 26 at 6:30 PM** at Plummer Park (7377 Santa Monica Blvd.) in West Hollywood. The MTA invites you to attend this meeting and make your voice heard.

ANNUAL MEMBERSHIP DUES

Enclosed are my dues for 2008 - Check one:

- \$20.00 - Regular Membership Fee (individual)
- \$30.00 - Household Memberhip Fee (2+ adults)
- \$5.00 - Limited Income Membership Fee

I want to make an **additional donation** of \$ _____ to help pay for expenses to preserve the "quality of life" in our neighborhood.

Name(s): _____ **Address:** _____

Phone: _____ **Email:** _____

If you do not want your phone number or address released to WHWRA committees, please check here ().

Please make your check payable to **WHWRA** and mail your check to:
West Hollywood West Residents Association, PO Box 691427, West Hollywood, CA 90069